

## SUMMARY

With more than 15 years of communications experience in academic, nonprofit, and corporate settings, I create scientifically sound medical documents for physicians, other health care providers, and the public. I have extensive medical writing experience, with a specialty in researching and writing white papers and peer-reviewed manuscripts with nearly a 100% acceptance rate. I possess an advanced knowledge of infectious diseases and HIV through more than 10 years of research and writing in these areas. I bring breadth and depth to any project, with a strong network of key opinion leaders and content experts that rivals that of most medical writers.

*Mark delivered impeccable work, including well-written copy and meticulous referencing. He also worked well with our clients, offering knowledge of the subject matter and a consultative, strategic approach to the project, offering value far beyond the writing itself. I highly recommend Mark. -- Michelle Nolin, Informa Training Partners*

**LinkedIn:** [www.linkedin.com/pub/mark-vogel-ma/4/723/160/](http://www.linkedin.com/pub/mark-vogel-ma/4/723/160/)

## SKILLS

### Medical Writing

- Evaluate clinical trial data
- Write, edit, submit, and revise scientific manuscripts
- Develop training modules for pharmaceutical clients
- Research and write white papers
- Write abstracts, clinical trial summaries, posters, and other material
- Develop material for patients, including website content, brochures, and informed consent documents

### Publication Management

- Project manage manuscripts from editorial drafts through journal submission, peer review, revision, and publication
- Plan and implement multi-article journal supplements and other complex publications
- Develop editorial timelines and manage contributors, editors, and reviewers to maintain timely publication
- Work with designers, printers, and other professionals

### Communications Strategies

- Design and implement programs to advance public health objectives
- Forge relationships with physicians and other key opinion leaders
- Develop brand identification and related collateral for products and organizations

### Media Relations

- Manage complex media relations, including linking reporters to spokespersons and other medical specialists
- Initiate, write, and issue press releases
- Respond to routine media calls from medical and lay media

## THERAPEUTIC AREAS

- Hypercortisolism/Cushing syndrome
- Oncology (targeted therapies and biomarkers)
- Dermatology (e.g., novel medical devices for anti-aging and anti-acne, skin of color, melanoma)
- Aesthetic and reconstructive surgery (e.g., neurotoxins, dermal fillers, novel applications)
- Infectious diseases (e.g., HIV, MRSA, antimicrobials, STIs)
- HIV prevention and treatment (e.g., ARVs, clinical care, prevention in context of care)
- Internal medicine / general practice
- Obesity

## CLIENTS

- Genentech
- Merz Pharmaceuticals
- InCellDx, Inc.
- InClin (CRO)
- Nordson Micromedics
- Centers for Disease Control and Prevention
- Stanford University
- Porter Novelli
- Project Inform
- Informa Training Partners
- Medical Education Advocates
- Krames
- American Nurse Practitioner Foundation
- HIV Medicine Association
- Infectious Diseases Society of America

## WORK HISTORY

### **Corcept Therapeutics**

**August 2017 to January 2019**

*Scientific Publications Manager*

Menlo Park, CA

Developed and implemented publication plans for current franchise and pipeline drugs; provided editorial leadership and project management for posters/presentations at scientific congresses; wrote, edited, and revised abstracts, posters, manuscripts, and other scientific publications; developed, implemented, and refined company-wide publication procedures; developed company-wide editorial style guide; supported Medical Science Liaisons and other Medical Affairs activities

### **Prime Global**

**October 2016 to August 2017**

*Senior Medical Writer*

San Francisco, CA

Developed manuscripts, abstracts, posters and other scientific publications for large U.S. pharmaceutical client, mentored junior writers, and assisted in business development.

### **Mark Vogel Communications**

**2007 to September 2016**

*Principal*

San Francisco, CA

Wrote 23-page white paper based primarily on a one-day panel discussion; wrote multiple articles for two peer-reviewed journal supplements and assisted in managing the overall projects; advised CDC on clinician tools for incorporating counseling, testing, and referral into clinical care, and wrote several of these tools as well as white papers and articles; maintained a 90% client return rate.

### **University of California, San Francisco**

**2003 to 2007**

*Associate Editor and Project Manager, HIV InSite*

San Francisco, CA

Managed author submissions, annual updates, and editorial review of the 120-chapter online HIV InSite Knowledge Base and related resource collections; directed publication (planning, author relations, medical editing, and production) of the Knowledge Base on CD-ROM for the 2006 International AIDS Conference.

### **Infectious Diseases Society of America (IDSA)**

**2000 to 2003**

*Associate Director of Public Affairs*

Alexandria, VA

Re-organized IDSA News from an infrequently published 10- to 12-page newsletter into a quarterly 16-page publication with enhanced content and managed 3-month redesign; wrote all newsletter articles myself, without other staff or freelancers; developed communications strategy for IDSA's newly created HIV Medicine Association.

**American Pharmaceutical Association**

**1997 to 2000**

*Managing Editor (1998 to 2000) / Clinical Editor (1997 to 1998)*

Washington, DC

Managed all aspects of production for APhA's monthly 24- to 36-page newspaper (circulation 103,000); developed and implemented short- and long-term strategic editorial and advertising plans; wrote/edited clinical news.

**EDUCATION**

**University of Maryland**

**1995**

M.A. English Language and Literature

College Park, MD

**San Jose State University**

**1992**

B.A. English with Honors

San Jose, CA

Biology

Meteorology

Chemistry

Anatomy and Physiology

**PROFESSIONAL AFFILIATIONS**

American Medical Writers Association

**CERTIFICATIONS**

**American Medical Writers Association**

- Essential Skills
- Regulatory and Research (in progress)

**PUBLICATIONS**

Publications list available upon request.